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NEGRO COTTON FETE OUTLINED

Mayor Currie to Give Welcom-
ing Address — King and
Queen to Be Crowned.

Mayor E. McA. Currie will deliver the welcoming address when the first annual Negro Cotton festival begins at the A. M. E. Zion church on South Brevard street at 8 o'clock, Monday evening October 13, said C. A. Irvin executive director last night.

John W. Mitchell state extension agent with offices at the Agricultural and Technical college in Greensboro will be the principal speaker and Buford Gordon Jr. and Helen Wise will be crowned king and queen of cotton. Others taking part in this program will be J. S. Bowser, Clinton Blake, Rev. J. W. Smith and Rev. I. H. Jackson.

Before the opening meeting a motorcade headed by the king and queen will visit several adjoining counties to invite leading Negro citizens to take part in the event. Another motorcade will take place on Tuesday and in the evening at 8 o'clock a fashion show will be presented in the auditorium of Second Ward High school. A prize will be awarded to the young woman wearing the best looking cotton costume.

A street parade will be held on Wednesday. This will begin at 4 o'clock at the post office and will end at the Armory - Auditorium. There will be floats designed to portray the Negro's contribution in the agricultural and industrial South and his attainments in the business and professional world. After the parade a drama entitled "Cotton Picking Time" an old-fashioned plantation show, will be given. A chorus of 50 voices will graphically depict the life of the Negro in the cotton field. At the Army-Auditorium the same evening, a cotton ball will be given to honor the king and queen and their court. Jimmie Gunn and his serenaders will furnish the music.

The festival will end Thursday evening, October 16, with the showing of "Threads of a Nation," a motion picture in natural color, at the Lincoln and Grand theaters. This picture shows the evolution of cotton from raw material to the finished products used in clothing, the decorative arts, and in hundreds of articles of commerce.

NORTH CAROLINA

In a letter to the festival committee, Clarence Kuester, executive vice president of the Chamber of Commerce, gave his indorsement of the festival. "As we understand, this festival is held in connection with the Charlotte Negro Chamber of Commerce. We feel reasonably sure this will be a great event for our section and will be of an educational nature and one that will be enjoyed by many. We are glad to co-operate and will be ready to assist you in any way we can," he said.